



WATCH D.O.G.S.[®] Resources



Updated April 2012

(Prices Subject to Change / See Last Page of Catalog for Return Policy)

STEP #1

Every school must be registered and trained by the National WATCH D.O.G.S.[®] office before they can implement the WATCH D.O.G.S.[®] program.

NEW schools must:

- **Sign up and complete** the 7 Steps to Success training conference call by visiting www.fathers.com/watchdogs. There is no charge for this training session call. It is required for a least one school representative to participate in the training call and it is encouraged for the entire WATCH.D.O.G.S.[®] leadership team.
- **Inform** the WATCH D.O.G.S.[®] office of all persons authorized to place orders for your school.
- **Purchase the Start Up Kit.** (see step #2) Every new school must purchase a Start Up Kit and one kit must be purchased for each school location implementing the WATCH D.O.G.S.[®] program. One kit may not be used to implement the program in multiple schools.

STEP #2

Our official WATCH D.O.G.S.[®] logo and program are registered[®]. As the sole source provider, we ask that an authorized purchaser of the school complete the Resource Catalog Order Form and then contact a WATCH D.O.G.S.[®] Program Developer:

- Email order form to wd.orders@fathers.com
- Fax order form to **1(479)751-3563**
- Mail order to:
WATCH D.O.G.S.
P.O. Box 8080
Springdale, AR 72766
- For questions about an order call **1(888)540-3647**

For security purposes, all resources (i.e. kits and shirts) are shipped directly to the school's physical address ONLY!

STEP #3

Payment is accepted by the following methods:

- **Personal or School's Major Credit card: MasterCard, Visa, Discover or American Express** info can be given at time of order or call the NCF accounting department with card info upon receipt of order.
- **Check or Money Order** can be mailed to NCF accounting department. Payment is due within 30 days of invoice date.
- **Purchase Order** from the school or district mailed or faxed to WDGS. Payment is due within 30 days of invoice date.
- **Additional Orders will not be processed for accounts with balance of 30+ days overdue**

Conduct and Guidelines

By signing up your school for the WATCH D.O.G.S.[®] Program, your school:

- 1) Agrees not to use the name of WATCH D.O.G.S.[®] for any purpose other than what is set forth in the materials and content issued by WATCH D.O.G.S.[®].
- 2) Agrees not to use any of the trademarked or registered materials or content of the WATCH D.O.G.S.[®] website or program for commercial or income producing purposes. (This includes apparel items and resources that are shown in the WATCH D.O.G.S.[®] catalog.)
- 3) Agrees to follow all of the guidelines and recommendations, including '7 Steps to Success' training with an authorized representative of WATCH D.O.G.S.[®] before establishing such a program in our school.
- 4) Agrees not to use the ideas, concepts, trademarked or registered materials and content of WATCH D.O.G.S.[®] to establish a different program in our or any other school.
- 5) Agrees that WATCH D.O.G.S.[®] reserves the right to accept or deny any sponsors or sponsorships to any or all WATCH D.O.G.S.[®] programs, materials, clothing or seminars, for any reason and in its sole discretion. Furthermore, WATCH D.O.G.S.[®] does not endorse, agree with the philosophies of, nor support any named sponsors that a school or school district puts on clothing or written material alongside the WATCH D.O.G.S.[®] logo or trademark.

Logo and training material usage is granted only to the original school that received shipment of the materials. One kit may not be used to implement the WATCH D.O.G.S.[®] program in multiple schools. WATCH D.O.G.S.[®] logos may not be reproduced without the expressed written consent of the National WATCH D.O.G.S.[®] office. Questions 888-540-DOGS (3647)

WATCH D.O.G.S.[®] Program Startup Kit

Includes WATCH D.O.G.S.[®] implementation and promotional resources as well as materials to help equip, train and appreciate WatchDOGS and encourage students.



(Make sure to add enough T-shirts to your kit order to provide your Top Dog team and their kids a shirt immediately so they can begin promoting your program!)

ELEMENTARY Startup Kit includes:

- Desktop Resource Display Box
- Implementation Guide with Forms CD containing Spanish Translations, Promo DVD & Kids Activity Disk
- Implementation Guide in Spanish
- Daily Orientation Folder containing VolunteerSpot Flyer
- Wall of Fame Banner
- Master Calendar (dated for '12-'13 school year)
- 7 **Dads Of Great Student** T-shirts - the official uniform for WatchDOGS (2 L, 4 XL, 1 XXL)
- 4 'MY HERO IS A WATCHDOG' T-shirts for students, staff, etc. (1 YS, 1 YM, 1 YL, 1 YXL)
- 1 'Top Dog' sports shirt with embroidered WATCH D.O.G.S.[®] logo (see note)**
- 50 'Dog Tags' (official nametags)
- 250 'Great Student' Stickers
- 50 'Great Student' Pencils
- 50 Bookmarks for Dads and Students
- Customized 'End-of-Day' Survey Links emailed to school within 1 week of purchase
- 100 Line Up & Sign Up stickers
- In school Promotional Poster set (total of 7 posters in all)
- In school Promotional Poster set in Spanish (total of 5 posters in all)

Price:
\$350.00
(includes S & H)

Purchased separately total cost of items in kit would be \$534.00

**** (A men's XL 'Top Dog' sport shirt will be shipped with the kit unless another size/style is indicated at time order is placed.)**



(Make sure to add enough T-shirts to your kit order to provide your Top Dog team a shirt immediately so they can begin promoting your program!)

SECONDARY Startup Kit includes:

- Desktop Resource Display Box
- Implementation Guide with Forms CD containing Spanish Translations, Promo DVD and Kids Activity Disk
- Implementation Guide in Spanish
- Daily Orientation Folder containing VolunteerSpot flyer
- Wall of Fame Banner
- Master Calendar (dated for '12-'13 school year)
- 16 **Dads Of Great Student** T-shirts - the official uniform for WatchDOGS (3 L, 8 XL, 3 2XL, 2 3XL)
- 1 'Top Dog' sports shirt with embroidered WATCH D.O.G.S.[®] logo (see note)**
- 50 'Dog Tags' (official nametags)
- 50 Bookmarks for Dads and Students
- Customized 'End-of-Day' Survey Links emailed to school within 1 week of purchase
- 100 Line Up & Sign Up stickers

Price:
\$350.00
(includes S & H)

Purchased separately total cost of items in kit would be \$504.00

**** (A men's XL 'Top Dog' sport shirt will be shipped with the kit unless another size/style is indicated at time order is placed.)**

Logo and training material usage is granted only to the original school that received shipment of the materials. One kit may not be used to implement the WATCH D.O.G.S.[®] program in multiple schools. WATCH D.O.G.S.[®] logos may not be reproduced without the expressed written consent of the National WATCH D.O.G.S.[®] office. Questions 888-540-DOGS (3647)

Yearly WATCH D.O.G.S.® Renewal Kit

‘Loop the 7 Steps’ each year with the latest success ideas, concepts and product updates as well as implementation and promotional materials to help schools with an existing WATCH D.O.G.S.® Program prepare for a Fall launch event and another year with WATCH D.O.G.S.®!

ELEMENTARY Renewal Kit includes:

- Master Calendar (dated for ‘12-‘13 school year)
- 1 s/s XL Dads Of Great Student T-shirt
- 1 s/s YM ‘MY HERO IS A WATCHDOG’ T-shirt
- 50 ‘Dog Tags’ (official nametags)
- 250 ‘Great Student’ Stickers
- 50 ‘Great Student’ Pencils
- 500 Dads & Kids Event Reminder Stickers
- 50 Standing Dog Tattoos
- Promo Poster set containing 7 posters in all
- 100 ‘Line Up & Sign Up’ calendar stickers
- WATCH D.O.G.S.® Bulletin Board kit
- VolunteerSpot scheduling information

PLUS NEW ITEMS THIS YEAR!!!

- New Implementation Guide in Spanish
- New updated Forms CD
- New updated Kids Activity Disk
- New WATCH D.O.G.S.® Resource Catalog
- New Promo Poster set in Spanish—contains 5 posters in all

Price:
\$195.00
(includes
S & H)

Purchased separately total cost of items in kit and shipping would be \$380.00!!



SECONDARY Renewal Kit includes:

- Master Calendar (dated for ‘12-‘13 school year)
- 4 s/s Dads Of Great Student T-shirts (1 L, 2 XL, 1 2XL)
- 1 ‘Top Dog’ sports shirt with embroidered WATCH D.O.G.S.® logo (see note)**
- 50 ‘Dog Tags’ (official nametags)
- 100 ‘Line Up & Sign Up’ Calendar stickers
- 4 Stainless Steel Travel Mug
- 4 Sports Water Bottle
- 4 Watchdogs Window Decals
- VolunteerSpot scheduling information

PLUS NEW ITEM THIS YEAR!!!

- New Implementation Guide in Spanish
- New updated Forms CD
- New WATCH D.O.G.S.® Resource Catalog

**** (A men’s XL ‘Top Dog’ sport shirt will be shipped with the kit unless another size/style is indicated on order form or at time order is placed.)**

Price:
\$195.00
(includes
S & H)

Purchased separately total cost of items in kit and shipping would be \$350.00!



Logo and training material usage is granted only to the original school that received shipment of the materials. One kit may not be used to implement the WATCH D.O.G.S.® program in multiple schools. WATCH D.O.G.S.® logos may not be reproduced without the expressed written consent of the National WATCH D.O.G.S.® office. Questions 888-540-DOGS (3647)

Official WATCH D.O.G.S.® Uniforms



It is expected for every WatchDOG (Father, father-figure, male volunteer) to have and wear his own National WATCH D.O.G.S.® T-shirt when he is volunteering at school as a WatchDOG. Wearing this uniform, along with a disposable 'Dog Tag' nametag, provides a way he can be recognized and easily identified by staff, students and visitors.

For safety and security:

WATCH D.O.G.S.® is the sole source provider of these competitively priced, Registered uniforms. Only an approved school purchaser may place orders for WATCH D.O.G.S.® apparel items. They must be shipped directly to the school's physical address ONLY! All individuals must order through the school's authorized rep!

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|  | <p><u>Official WATCH D.O.G.S.® Dog Tags</u></p> <p>Disposable Name Tag stickers for WatchDOGS to wear when volunteering at school -or- for everyone to wear during Launch Events!</p> <p style="text-align: center;"><i>This is an official 'part of a WatchDOG's uniform'.</i></p> | <p>Price: 50 for \$8 100 for \$15 250 for \$25</p> |
|  | <p><u>Official WATCH D.O.G.S.® Uniform Short Sleeve T-Shirt</u></p> <p>This is a preshrunk heavyweight white Gildan Ultra Cotton T-Shirt with a full-color WATCH D.O.G.S.® logo on front and Dads Of Great Students on back.</p> <p style="text-align: center;"><i>WatchDOGS who invest in their own uniform show commitment to the program!</i></p> | <p>Price: \$11.00 - Adult: Small, Medium, Large, and XL \$13.00 - Adult: 2XL, 3XL, 4XL, 5XL</p> |
|  | <p><u>Official WATCH D.O.G.S.® Uniform Long Sleeve T-Shirt</u></p> <p>This is a preshrunk heavyweight white Gildan Ultra Cotton T-Shirt with a full-color WATCH D.O.G.S.® logo on front and Dads Of Great Students on back.</p> <p style="text-align: center;"><i>Encourage each WatchDOG to invest in their own uniform!</i></p> | <p>Price: \$18.00 - Adult: Small, Medium, Large, and XL \$20.00 - Adult: 2XL, 3XL, 4XL, 5XL</p> |

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|  | <p><u>Official WATCH D.O.G.S.® Uniform Crewneck Sweatshirts</u></p> <p>This is a preshrunk ash gray Gildan Ultra Blend 50/50 sweatshirt with a full-color WATCH D.O.G.S.® logo on front and Dads Of Great Students on back.</p> <p><i>It's a great to be a WatchDOG when it's cold outside.</i></p> | <p>Price: \$25.00 - Adult: Small, Medium, Large, and XL \$30.00 - Adult: 2XL, 3XL, and 4XL</p> |
|  | <p><u>Official WATCH D.O.G.S.® Uniform Hooded Sweatshirts</u></p> <p>This is a preshrunk ash gray Gildan Ultra Blend 50/50 hooded sweatshirt with a full-color WATCH D.O.G.S.® logo on front and Dads Of Great Students on back.</p> <p><i>Hey WatchDOG! Stay cool with the students – get a hoody!</i></p> | <p>Price: \$30.00 - Adult: Small, Medium, Large, and XL \$35.00 - Adult: 2XL, 3XL, and 4XL</p> |
|  | <p><u>WATCH D.O.G.S.® 'Top Dog' Polo Sport Shirt</u></p> <p>Hanes 100% cotton (Pre-Shrunk) White short sleeve men's sport shirt with Registered WATCH D.O.G.S.® logo embroidered on front.</p> <p>(Women's style also available Adult: Small-3XL, women's polos are cut smaller than normal sizes, Ladies may want to order one size larger than normal.)</p> <p><i>Recognize your WATCH D.O.G.S.® School Rep for their role in making your program a success! Great for the whole 'Top Dog' team, too!</i></p> <p>Tall sizes available: Pre-paid Special Order Only Extra Charge will apply. Allow 2-3 weeks for separate delivery.</p> | <p>Price: \$25.00 - Adult: Medium, Large, and XL \$30.50 - Adult: 2XL, 3XL, and 4XL \$32.50 - Adult: 5XL</p> |
|  | <p><u>WATCH D.O.G.S.® Ball Cap</u></p> <p>Adjustable cotton cap in today's popular 'light putty' color with WATCH D.O.G.S.® logo embroidered on front.</p> <p><i>Men love ball caps - let them promote your program wherever they go!</i></p> | <p>Price: \$15.00 each \$160.00 per dozen</p> |

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WATCH D.O.G.S.® Promotional Resource Items

For safety and security:

WATCH D.O.G.S.® is the sole source provider of these competitively priced, registered promotional items. The minimal proceeds from your order help us reach more schools with the program. WATCH D.O.G.S.® resources are available for purchase by schools with officially, registered programs only and may be ordered separately or added to any order throughout the year.

These items will be shipped directly to the *school's physical address ONLY* by the distributor!

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|  | <p>IMPLEMENTATION GUIDE Vol 5</p> <p><i>Contains the most current Forms CD, Promotional DVD & Kids Activity Disk</i></p> | <p>Price: \$50.00</p> <p>(this item is only available to purchase by schools who currently have an active WD program)</p> |
|  | <p>IMPLEMENTATION GUIDE Spanish Edition Vol 5</p> <p><i>Contains all the same complete information as the English version. WATCH D.O.G.S.® recommends that every school keep both on hand. This edition does not contain the Forms CD, Promo DVD or Activity Disk which are only found in the English version.</i></p> | <p>Price: \$50.00</p> <p>(this item is only available to purchase by schools who currently have an active WD program)</p> |
|  | <p>FORMS CD FOURTH EDITION</p> <p><i>New WATCH D.O.G.S.® forms and Spanish translations</i></p> | <p>Price: \$25.00</p> |
|  | <p>PROMO/TRAINING DVD SECOND EDITION</p> <p><i>Edition with newest video content and English and Spanish subtitles!</i></p> | <p>Price: No Charge, limit one per school</p> |

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**KIDS ACTIVITY DISK
SECOND EDITION**

Contains WATCH D.O.G.S.® activities for Dads and Kids to do together at your launch events in both English and Spanish and also activities for kids to do by themselves.

**Price:
\$50.00**



**WATCH D.O.G.S.®
PARKING SIGN**

High Quality, 18" x 12" aluminum outdoor sign with full color design – ready to mount on building or post (not included) near a highly visible parking space.

A perfect way to greet the WatchDOG of the Day – with his very own premium parking spot!

**Price:
\$50 ea**
(includes s/h)

Allow 2 weeks for Separate and Direct Delivery from Distributor via Fed Ex Ground



Actual size of banner: 30" x 60"
(artwork is representative of actual product)

VINYL PROMOTONAL BANNER

High Quality, 30" x 60" yellow banner with full color design and sewn with reinforced webbing, grommets and tie straps.

- WATCH D.O.G.S.® (Dads Of Great Students) on Patrol

Perfect to hang outside in a highly visible area to promote awareness of the program.

**Price:
\$100 ea**
(includes s/h)

Allow 2 weeks for Separate and Direct Delivery from Distributor via Fed Ex Ground



**VINYL '3-in-1'
PROMOTONAL BANNER**

High Quality, 30" x 60" yellow banner with full color design and sewn with reinforced webbing, grommets and tie straps.

- Come to the 'Dads and Kids' Event sponsored by WATCH D.O.G.S.®




Perfect to hang outside in a highly visible area to promote ANY Dads and Kids Event . . . year after year!

Display 'as is' or customize the reminder message with the words 'TODAY' and 'TOMORROW' (interchangeable pieces that attach to main banner with Velcro)



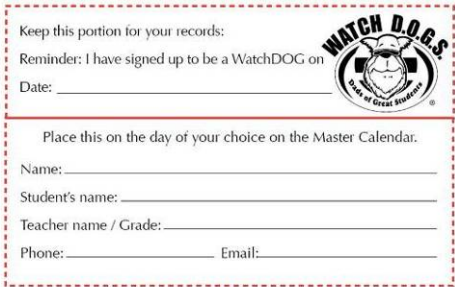

**Price:
\$125 ea**
(includes s/h)

Allow 2 weeks for Separate and Direct Delivery from Distributor via Fed Ex Ground

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|  | <p><u>IN SCHOOL</u> <u>PROMOTIONAL POSTER SET</u></p> <p>Set consists of a total of 7 full color, high gloss posters.</p> <ul style="list-style-type: none"> • Two 11" X 17" High Five posters • Two 11" X 17" Father Definition posters • One 11" X 17" Don't be a Bully poster • One 11" X 28" Heroes of Hallway poster • One 20" X 24" Good Dad poster <p>Display these posters year round anywhere in your school. Hang them in your school entrance or hallways to help promote your program to both students and parents.</p> | <p>Price: \$35 for set of seven posters</p> |
|  | <p><u>IN SCHOOL</u> <u>PROMOTIONAL POSTER SET</u> <u>Spanish</u></p> <p>Set consists of a total of 5 full color, high gloss posters.</p> <ul style="list-style-type: none"> • One 11" X 17" High Five poster • One 11" X 17" Father Definition poster • One 11" X 17" Don't be a Bully poster • One 11" X 28" Heroes of Hallway poster • One 20" X 24" Good Dad poster | <p>Price: \$30 for set of five posters</p> |
|  | <p><u>WATCH D.O.G.S.®</u> <u>Bulletin Board Kit</u></p> <p>A professional and fun way to promote your WATCH D.O.G.S.® program within your school. This kits comes with enough purple WATCH D.O.G.S.® boarder to frame a 4' X 6' area, yellow construction paper, 1 full color standing dog poster, 1 WATCH D.O.G.S.® title poster, 1 Heroes of the Hallway poster and 5 window decals. Add your own creative touch and presto.....your board is done!</p> | <p>Price: \$35</p> |

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|  <p><i>Actual Size: 10" x 36"</i></p> | <p>WATCH D.O.G.S.® Wall of Fame Banner</p> <p>Hang this 10" by 36" banner in a visible location as a header for the photos taken with the WatchDOGS and their students on the day they volunteer.</p> <p><i>This is a great recruiting tool because students want to bring their WatchDOG to school for a picture!</i></p> | <p>Price: \$20</p> |
|  <p><i>Actual Size: 2' x 24'</i></p> | <p>WATCH D.O.G.S.® Master Calendar</p> <p>This roll includes dated calendars for the current school year (Monday– Friday) and can be used for your future WatchDOGS to request/reserve their day at 'Line-up and Sign-up' during 'Dads and Kids' Pizza Night and Donuts with 'Dad' Events.</p> <p><i>Also great to keep up year-round to show commitment of WatchDOGS and keep men signing up to fill available dates!</i></p> | <p>Price: \$20</p> |
|  <p>Keep this portion for your records: Reminder: I have signed up to be a WatchDOG on Date: _____</p> <p>Place this on the day of your choice on the Master Calendar.</p> <p>Name: _____ Student's name: _____ Teacher name / Grade: _____ Phone: _____ Email: _____</p> | <p>'Line Up & Sign Up' Stickers</p> <p>These stickers were designed to make your Pizza Night sign up quick and easy to read! Stickers come 100 per roll and are perforated between each sticker to make handing one out to each Dad simple and easy. Men will fill in the information and place the bottom portion of the sticker on the calendar date of their choice while keeping the upper portion for their record. These stickers will make the sign up go faster and the calendar information easier to read!</p> | <p>Price: \$15 per roll</p> |
|  | <p>Standing WatchDOG Rubber Stamp & Ink Pad Set</p> <p>This 'easy-to-use' rubber stamp can be used many ways! For fun, the Principal can stamp students' hands or face at the Launch Events, teachers can stamp students' hands as reminders for Events or bringing a WatchDOG, etc., WatchDOGS can encourage students for great work or behavior, etc. Price includes stamp and purple ink pad.</p> | <p>Price: \$20 (includes s/h)</p> <p>Allow 1 week for Separate and Direct Delivery from Distributor via U.S.P.S. Ground</p> |

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Dads and Kids Event
Reminder Stickers

Students can wear these home the day before any event to remind their father-figures to come with them to the Dads and Kids Event.

Top Dog Team and Staff can pass out to every student at rallies or as they leave for the day before an event!

Price:
250 for \$10
500 for \$15



Signup Reminder
Magnets

These magnets can be written on with a dry erase marker and given to the Dads after they signup.

A great way to help Dads remember the date they signed up to be a WatchDOG!

Price:
50 for \$25
100 for \$45
250 for \$100



Standing Dog Tattoos

Students (and teachers!) will love these 'easy-to-use' tattoos!

Great for promoting your program at Back-to-School Events, Carnivals, Launch Events!
 A fun way to thank students for bringing their WatchDOG to school with them!

Price:
50 for \$15
100 for \$25
250 for \$50



WATCH D.O.G.S.®
'Great Student' Pencils

These pencils are great for WatchDOGS to give to students as an encouragement or motivation.

Award each student who brings in a WatchDOG!

Price:
100 for \$22
250 for \$50



WATCH D.O.G.S.®
'Great Student' Stickers

These stickers are great for WatchDOGS to give to students as an encouragement or motivation.

Give 10 stickers to each WatchDOG to leave their 'pa' prints with students!

Price:
250 for \$10
500 for \$15

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WATCH D.O.G.S.® Bookmarks

These double-sided bookmarks give tips for 'Great Dads' and 'Great Students' and make great "Doggie Bag" filler to give to WatchDOGS and their students!

Helps your WatchDOGS keep being 'a hero' and helps students be better students when they leave school, too!

Price:
50 for \$25
100 for \$45
250 for \$100



WATCH D.O.G.S.® Doggie Bags

Empty plastic bags that make great treat bags to give to WatchDOGS in appreciation for taking a day off work to make a difference. These can be filled with food items, a fathering book, or WATCH D.O.G.S.® pencils and bookmarks.

WatchDOGS and their students love 'take-home' treats!

Price:
50 for \$10
100 for \$18
250 for \$40



WATCH D.O.G.S.® Appreciation Certificates

This is a certificate given to WatchDOGS as a thank you for being a Dad Of Great Students or a business that supports your school's WATCH D.O.G.S.® Program.

Appreciate your WatchDOGS for being part of the team!

Price:
50 for \$25
100 for \$45
250 for \$100







WATCH D.O.G.S.® Window Decals





This 6" X 6" vinyl full color decal displays the WATCH D.O.G.S.® logo on any window. Use the adhesive back to attach the decal to your car window or the front door window at your school to promote the WATCH D.O.G.S.® program!

Price:
\$5.00 each
\$45.00 for 10

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|  <p><i>Actual Size: 3' x 5'</i></p> | <p><u>WATCH D.O.G.S.®</u> <u>Flag</u></p> <p><i>"He's a grand ole flag! He's a high flyin' flag!"</i></p> <p>This 3' X 5' Super knit Polyester flag can fly proudly next to our Country's red, white and blue or hang gracefully inside your school's hallways. Either way, it will tell everyone that the WATCH D.O.G.S.® program is in full force at your school!</p> | <p>Price: \$50 each</p> |
|  | <p><u>WATCH D.O.G.S.®</u> <u>Mouse Pads</u></p> <p>Help encourage your WatchDOG Dads to take the 'End-of-the-day' survey by placing a WATCH D.O.G.S.® Mouse Pad adjacent to your designated computer. The 7.5" X 8" full color mouse pad will serve as a reminder that you want their vital feedback on the program and their experience as a WatchDOG. The kids will want one for home also!!</p> | <p>Price: \$8.00 each \$60.00 for 10</p> |
|  | <p><u>WATCH D.O.G.S.®</u> <u>Black License Plate Frame</u></p> <p>This black and white 3-D license plate frame will help promote the WATCH D.O.G.S.® program wherever you go! It will look great on any vehicle.</p> | <p>Price: \$10.00 each \$75.00 for 10</p> |
|  | <p><u>WATCH D.O.G.S.®</u> <u>Full Color License Plate</u></p> <p>This 6" X 12" plastic license plate has a white background with a full color WATCH D.O.G.S.® logo. Great to use as door prizes for your launch event. Dads and Moms love these!!</p> | <p>Price: \$10.00 each \$75.00 for 10</p> |

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|  | <p><u>WATCH D.O.G.S.®</u> <u>Sports Water Bottle</u></p> <p>A 28 ounce transparent smoke colored water bottle with purple WATCH D.O.G.S.® logo imprint. Every WatchDOG kid will have to have one.</p> | <p>Price: \$7.00 each \$50.00 for 10</p> <p><small>**please note that these sports bottles are not dishwasher safe.</small></p> |
|  | <p><u>WATCH D.O.G.S.®</u> <u>Stainless Steel Travel Mug</u></p> <p>This 14 ounce stainless steel travel mug keeps warm drinks warm and cold drinks cold! Comes with a no spill removable lid and is shaped to ride great in automobile cup holders. A great way to show your WATCH D.O.G.S.® pride everywhere!!</p> | <p>Price: \$12.00 each \$90.00 for 10</p> |
|  | <p><u>WATCH D.O.G.S.®</u> <u>Umbrella</u></p> <p>Every WATCH D.O.G.S.® school needs to keep at least one WATCH D.O.G.S.® umbrella on hand for volunteers to use in the car and bus rider lines. The 62" coverage area will keep WatchDOGS and students dry at the same time. It has a soft rubber handle and displays the WATCH D.O.G.S.® logo to promote your program to students and parents each rainy day.</p> | <p>Price: \$35.00 each</p> |
|  | <p><u>WATCH D.O.G.S.®</u> <u>Erasers</u></p> <p>This 2" X 1 1/8" eraser is a fun incentive for your WatchDOG volunteers to hand out to students as well as a great item to handout at your back-to-school event.</p> | <p>Price: \$50.00 for a bundle of 50</p> |

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WATCH D.O.G.S.® Promotional Apparel Items for Students, Staff and Program Promoters

WATCH D.O.G.S.® is the sole source provider of these competitively priced, registered apparel items. School Representatives and Top Dogs can order these items through the school in a combined order or individuals with credit cards can visit www.fathers.com/watchdogs and click on "DOGSTORE" to purchase these items and ship them directly to a home address.

Students love to wear these t-shirts to Promotion and Launch Events. Staff, Teachers and Moms can wear these to promote the program and show their appreciation, too!



'My Hero' Short Sleeve T-Shirt

This is a preshrunk white Gildan Ultra Cotton T-Shirt with a full-color Standing WATCH D.O.G.S.® logo on front and "My Hero is a WatchDOG" on back. Students love to wear these the same day *their* WatchDOG is volunteering, so they can pose for their picture together for the Wall of Fame!

WatchDOGS love to know they are someone's HERO!

Price:
\$10.00 -
Youth: Small, Medium, Large and XL and
Adult: Small, Medium, Large, XL, and 2XL



'My Hero' Long Sleeve T-Shirt

This is a preshrunk white Gildan Ultra Cotton T-Shirt with a full-color Standing WATCH D.O.G.S.® logo on front and "My Hero is a WatchDOG" on back. Great for cooler climates!

Teachers can show support for their WATCH D.O.G.S.® hero, too!

(Ask your teachers to invite their own dad, husband, brothers, etc. to participate!)

Price:
\$15.00 -
Youth: Small, Medium, Large, and XL and
\$18.00 -
Adult: Small, Medium, Large, and XL
\$20.00 -
Adult: 2XL







'Got Dads?' Promotional Short Sleeve T-Shirt

This is a preshrunk white Gildan Ultra Cotton T-Shirt that asks the 'ultimate question' and helps promote your school's program when worn by staff, teachers, moms, etc. at school events and around the neighborhood! Back design is a full-color Standing WATCH D.O.G.S.® logo and Dads Of Great Students.

(A great conversation starter!)

Price:
\$10.00 -
Adult: Small, Medium, Large, XL, 2XL, and 3XL

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|  | <p><u>'I heart WatchDOGS' Promotional Short Sleeve T-Shirt</u></p> <p>This preshrunk Gildan Ultra Cotton T-shirt will allow kids to truly express their <i>'heart felt'</i> feelings for the WATCH D.O.G.S.® program!! The trendy colors of chocolate brown and hot pink combine to make a fun shirt for kids to wear anytime, anywhere to promote the WATCH D.O.G.S.® program and let all WatchDOGS know how important they are!</p> <p>The back of the shirt displays the WATCH D.O.G.S.® website in hot pink letters just below the neckline.</p> | <p>Price: \$12.00 - Youth: Small, Medium, Large, XL</p> <p>Adult: Small, Medium, Large, XL</p> |
|  | <p><u>'WatchDOGS Rock!' Promotional Short Sleeve T-Shirt Chocolate Brown</u></p> <p>This shirt states plain and clear what we all think about WatchDOGS! They Rock!! This preshrunk chocolate brown Gildan Ultra Cotton T-shirt's statement cannot be disputed or missed. With electric blue letters that look like chalk, this shirt will be a fun and up-to-date way to say how <i>'Cool'</i> it is to be a WatchDOG.</p> <p>The back of the shirt displays the WATCH D.O.G.S.® website in electric blue letters just below the neckline.</p> | <p>Price: \$12.00 - Youth: Small, Medium, Large, XL</p> <p>Adult: Small, Medium, Large, XL</p> |
|  | <p><u>'WatchDOGS Rock!' Promotional Short Sleeve T-Shirt Black</u></p> <p>Here is another option to say how <i>'Cool'</i> it is to be a Watchdog. This shirt is also a preshrunk Gildan Ultra Cotton T-shirt only in black with white lettering that looks like chalk. Be ready to 'Rock' your school in this awesome, fun t-shirt!</p> <p>The back of the shirt displays the WATCH D.O.G.S.® website in white letters just below the neckline.</p> | <p>Price: \$12.00 - Youth: Small, Medium, Large, XL</p> <p>Adult: Small, Medium, Large, XL</p> |
|  | <p><u>WATCH D.O.G.S.® Military Stencil Promotional Short Sleeve T-Shirt</u></p> <p>It's easy to tell anyone the "Basics" of WATCH D.O.G.S.® training!! Line up, Sign up and Show up! This Gildan 50/50 blend t-shirt is made with the new popular color dark heather gray t-shirt material with white lettering. Great for promoting the program in the secondary schools.</p> <p>The back of the shirt displays the WATCH D.O.G.S.® website in white letters just below the neckline.</p> | <p>Price: \$12.00 - Adult: Small, Medium, Large, XL</p> <p>\$15.00 - Adult: 2XL, 3XL</p> |

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Shipping and Handling Charges



- Shipping and handling charges will automatically be calculated and subtotaled when placing an electronic order via our website. Standard ground FedEx shipping method will be used.
- Shipping cost will vary depending on order content and destination. The minimum shipping charge is \$8 per order. (TIP - to decrease the amount of shipping charges incurred per item, we recommend combining dads' orders and placing them all at once 1-2 weeks after an event.)
- Once order is shipped, school is responsible for paying all shipping costs. If needed, shipping charges can be calculated via our website or you may contact a WATCH D.O.G.S.[®] Program Developer at 1-888-540-3647 to assist you in your calculations.
- Due to our warehouse location, Georgia schools will pay applicable sales tax.
- *Be sure to include shipping and handling charges (And sales tax if applicable) to the shirt price you present to the dads.*
- *Usually orders ship the next business day after they are received by our National Office.*
- Please allow 2-5 working days for standard FedEx ground or USPS delivery from date of shipment.
- *Please contact a Program Developer to place a rush order. Additional rush charges will apply.*
- *All Prices posted in catalog are subject to change.*

Return Policy

- **All return requests must be made by calling our National Office at 888-540-3647 within 30 days of the receipt of the merchandise.**
- WATCH D.O.G.S.[®] guarantees the quality of every product in our Resource Catalog. In the event you receive a damaged product or a product with a manufacturing error, we will replace the product at no charge and pay for the cost of returning the defective product to our facilities.
- If you want to return a product for any reason, other than damaged or manufacturing error, you must call 888-540-3647 and speak with one of our Program Developers.
- ONLY full units of resources in original condition may be returned. Opened or resealed resources are non-returnable.
- A 20% restocking fee will be charged to all "non-defective" returns.
- The school is responsible for all shipping and handling charges associated with the return of "non-defective" merchandise. We highly recommend that the return shipment be insured and have tracking capabilities. The school is responsible for damaged or lost items.
- **All authorized returns must be received within 10 working days of receiving the return authorization.**
- A school or personal credit card will need to be on file at the WATCH D.O.G.S.[®] National Office for a return to be approved.
 - After the return is authorized by the Program Developer, a new updated invoice will be emailed to reflect the amount due for the resources kept by the school and/or the restocking fee and s/h.
 - The new updated invoice can be paid by the credit card on file or with a check that must accompany the returned resources.
- If a returned resource has been opened or resealed and/or is considered NOT in its original condition, the full invoice will be charged to the credit card on file.
- In the event that a school has prepaid the original invoice for the returned resources, WATCH D.O.G.S.[®] will issue a school account credit for future purchases minus the restocking fee. The credit will remain valid for 12 months from the date of issue and will expire at the end of that period. No cash refunds will be issued.

All returned merchandise must be returned to the WATCH D.O.G.S.[®] National Program Office before credits will be processed. **Please contact a Program Developer prior to shipment of merchandise for shipping instructions.**

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